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The Boom Boom Room Celebrates The Oscars with Hollywood's Leading Ladies!

March 4, 2006

Gift Lounge Presented by Jayeoni

Boom Boom Room is a bit of a misnomer as there were no drums in sight and there wasn't "a" room... but rather, about fifteen of them... all filled with great products for the swanky Hollywood mom and baby.

We found Eve admiring Jessie Steels' aprons while moms Holly Robinson Peete and Melissa Joan Hart (who brought son Mason Wilkerson) took time to get to know the baby products through out the lounge. Also seen enjoying and getting to know the products in the lounge were Josie Davis (Two and 1/2 Men) Kimberly Elise (Close to Home, Diary of a Mad Black Woman), Ali Landry, Sheryl Lee Ralph, and Tatyana Ali (Fresh Prince of Bel Air)... to name a few.

Circulating from room to room, we meet a lot of mom inventors and designers. Each seemed to have had a 'light bulb moment' for a must-have product that they knew all moms would need and love... and the time to run with their ideas. From adorable clothing to functional must-haves to gifts for baby showers that would elicit the appropriate coos, there were so many great products we didn't want it to end!

Along with the kiddie centric wares, the Boom Boom Room also catered to the adults, with clothing ranging from blue jeans to stockings to comfy shirts and adorable aprons. Boom Boom also threw us a little curve ball with their room dedicated to a line of 'adult toys.' Guess even Hollywood moms need to have a little fun!! Overall, we had fun learning about the items at the Boom Boom Room.

May 12, 2006



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Boom... Boom...Boom... Let's go back to the Room... AND CHECK OUT ALL THE SWAG!!

