



October 3, 2005



SEND TO A FRIEND

TODAY IN
EVERYWHERE
[If You Can't Stand
the Heat ...](#)

No Fuss

[Kids](#) may be complicated, but does their clothing have to be?

Not when it comes to the straightforward cuteness of Fuss baby clothes.



Frustrated by shopping for baby gifts, local girlfriend-boyfriend duo Lissa Lowe and Adam Kamlet decided to make their own baby togs. Thus Fuss was born.

The collection portrays sweet, cheerful innocence without being too frilly or crass. The line consists of T-shirts, onesies, caps, bibs, and bootlegs for infants and toddlers. Simple designs (cupcakes, candy, ice cream, worms, smiley faces, and one-liners) are hand-illustrated and silk-screened by hand onto pieces sourced from [American Apparel](#).

And not like you need it, but there's extra incentive: Fuss donates a portion of its proceeds to the Ovarian Cancer Research Fund (in memory of Lowe's mom).

Lowe and Kamlet's business venture was so successful that they decided to get hitched (to each other, of course). No need to send a card, though.

They wouldn't want you to make a fuss.

Available at Abigail Morgan, 1640 Union Street, between Franklin and Gough Streets (415-567-1779). To see styles, go to [fuss-frocks.com](#).