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MARCH 23, 2006

## Jayneoni's Oscar Boom Boom Room



Celebrity style insider **Jayneoni** knows how to throw a party like none other. On Friday, March 3rd, she hosted her second **Boom Boom Room in honor of the Oscars** at the Beverly Hills Hilton. The event which benefited the [Los Angeles Jenesse Center](#), the oldest domestic violence intervention program in South Los Angeles, was dedicated to everything a woman needs featured a display of couture Oscar gowns through history, stripper poles (said Jayneoni, "**Vivica Fox** told me, 'I am there for the stripper pole!'") and -- Charmin. "I don't care who you are," she says. "Everyone needs toilet tissue."

Boom Boom Room is a bit of a misnomer as there were no drums in sight and there wasn't "a" room... but rather, about fifteen of them... all filled with great products for the swanky [Hollywood](#) mom and [baby](#).



**Eve** was found admiring [Jessie Steels'](#) aprons while moms **Holly Robinson Peete** and **Melissa Joan Hart** (who brought son Mason Wilkerson) took time to get to know the [baby products](#) through out the lounge. Also seen enjoying and getting to know the products in the lounge were **Josie Davis** (Two and 1/2 Men and Charles in Charge!), **Kimberly Elise** (Close to Home, Diary of a Mad Black Woman), **Cheryl Hines** (Curb Your Enthusiasm), **Louis "Edgar Stiles" Lombardi** and his pregnant fiancée, **Vivica A. Fox**, **Ali Landry**, and **Tatyana Ali** (Fresh Prince of Bel Air)... to name a few.

The event featured a **Baby Swag Suite** which included lots of fabulous baby/kid/maternity brands. Fineries like none other were seen far and wide. Celebrities clamored at the Baby Suite for items like [baby clothes](#) by [Pineapple Cove](#), to nursery rhyme concert tees by [Crib Rock Couture](#) (favored by **Louis Lombardi** and his fiancée Mandy), to [diaper bag](#) "survival kits" by [Baby Dish](#), to super stylish breastfeeding accessories by [Milkdudz-not your mommaz nursing wear](#) (fancied by **Holly Robinson Peete**).

Other celebs included **Angela Bassett**, **Tia Carrere**, **Roger Cross**, **Vanessa L. Williams**, **Eve**, **Vivica Fox**, **Tichina Arnold**, **Carlos Ramirez**, **Danica McKellar** (best known for The Wonder Years), **Nicholle Tom**, **Sheryl Lee Ralph**, **Kelly Hu**, and **Efren Ramirez**.

Other baby and kid brands at this event also included:

Baby Dish "Survivor Kit," Diapies & Wipees, Beca Bags, SHRNK, Baby Bella Maya, Koo Koo Kids activity kits, Lilaboo bedding, Antik Denim for kids, Time Out Spot, Fuss Frocks, Moncalin, O' Yikes Baby Bags, Swaddlelease Blankets, Western Chief Shoes, Dust Bunnies, Swanky Baby, Snuggle Baby Slings, Ladybugs n' Butterflies hair bows, You're Such A Baby, nostalgic baby wear, Build-a-Bear, and Gregggy Girl clothing for girls.

To check out the swagables that celebrities received, visit our partner site, [Swagtime.com](#).

Click the extended post link for more [photos](#) from the event.

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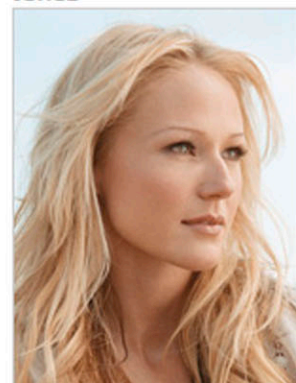
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